

# A conxpros Case Study

**DMU Painting Services, LLC.** 



"conXpros was life changing! The ROI was great and they helped me win an amazing contract! conXpros was worth every penny!" - Dylan Uhrig, DMU Painting Services, LLC.

#### SUMMARY

DMU Painting Services LLC came to conXpros after having bad experiences with lead generation companies providing bad phone numbers and low quality leads. After working with conXpros, DMU Painting Services has seen growth like no other!

## **Key Metrics**

Not only did DMU Painting Services, LLC. generate a \$30K return on a \$3K investment, they also scored a huge account, Sephora Makeup, with the project of painting **450** of their stores!



Interested in seeing these kind of results for your home improvement business?

Schedule a meeting and grow your business with conXpros!

## SCHEDULE A MEETING









## **CHALLENGES**



DMU Painting Services, LLC. struggled with generating high quality painting leads. The CEO, Dylan, experienced the industry to be highly competitive due to virtually anyone being able to start their own painting business. Along with the highly competitive landscape, Dylan also experience mediocre lead generation companies that failed to deliver and took no accountability. Dylan knew he had to find a way to get ahead of the competition.

### SOLUTIONS



DMU Painting Services, LLC. decided it was time to give a lead generation company another shot. When they started working with conXpros, DMU realized they were different. Dylan, the CEO said conXpros was much easier to work with than the other lead generation services he tried. conXpros provided immediate refunds for unqualified leads, had extremely responsive customer service, and took a lot off of Dylan's plate, providing him with high quality leads to grow his business.



Exclusive Leads



Lead Credit Policy



Account Management

## THE RESULT



The influx of high-quality leads sent DMU's business skyrocketing, generating a \$30K return on a \$3K investment. Not only did DMU see a great return on spend, conXpros' services opened up huge doors for Dylan and his company. DMU was able to score a contract with a large retail company, painting 450 of their stores! Finding genuine opportunities with conXpros led to more genuine relationships for DMU, resulting in reoccurring revenue that continues to grow their business.